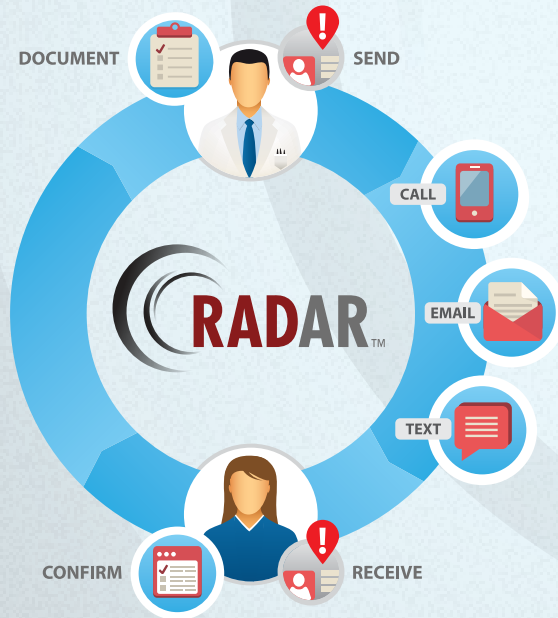




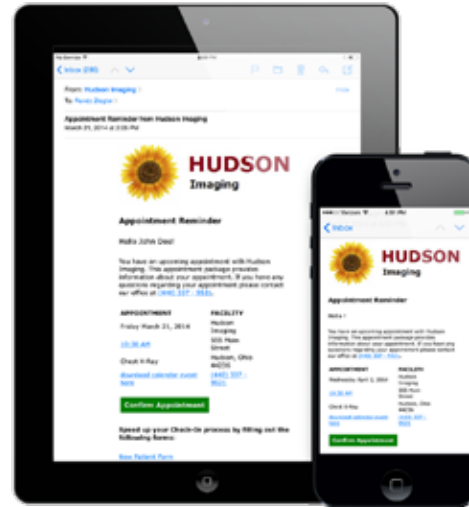
RADAR is a complete healthcare communication platform for secure, closed-loop, automated notifications. Streamlined delivery, receipt, and confirmation is enabled on any device (tablet, phone, laptop, desktop), and communication is bi-directional—recipients can answer—via interactive voice response, encrypted text/SMS, and/or email.



Critical Test Results Management (CTRM)

Reach ordering physicians directly, without workflow disruption. One click within an existing workflow (RIS, PACS, EMR, LIS, HIS) sends a text, voice call, or email notification, which is tracked from creation to confirmation.

- Add key images, notes, and recordings—even an addendum that automatically updates the report.
- Persistent attempts until receipt is acknowledged via a handshake protocol.
- Audit reports and compliance policy template ensure full documentation and performance metrics.
- Prefer live communication? RADAR AlertZone call center can handle this for you. Imaging professionals initiate, track, and document calls—and facilitate direct physician-to-physician contact.



Appointment Package

Beyond automated messages, the RADAR Appointment Package is a tool for building the patient relationship.

- Link sent via email or text directs patients to a secure, branded, customized web page.
- Page can include one-click confirmation, interactive map, auto-add to patient's calendar, downloadable forms, education video, option to participate in a survey, option to receive just-in-time reminders, and many other components.
- Survey is auto-sent after the appointment to those who opt in.



Patient Communication

Securely call, email, or text patients (according to their preference) any type of message that facilitates the relationship and your workflow.



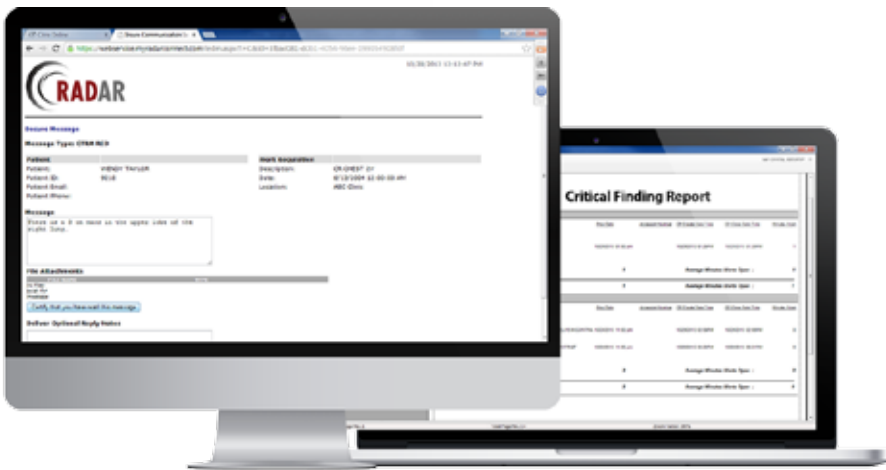
- Send just-in-time prep instructions—“drink only clear liquids starting now,” “skip deodorant,” etc.
- Send automated billing reminders to reduce the cost of external collections.
- Communicate secure lab results, surveys, annual reminders, even health tips.
- Follow-up, alert, and audit parameters are easy to define, so RADAR adapts as your practice evolves.

How We Do It

RADAR is a cloud-based software service, which means no client footprint, no install, and no long term commitments. RADAR works across disparate environments, with immediate and flexible integration into any clinical system—RIS, PACS, EMR, LIS, HIS—via Secure Web Services (HTTPS 128-bit encryption).

Why RADAR?

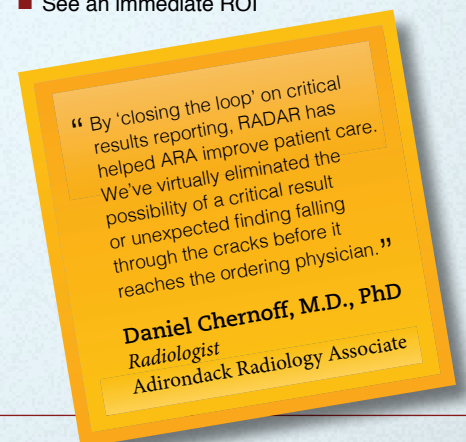
- Avoid clinical communication lapses
- Increase positive outcomes
- Reduce insurance costs
- Increase productivity
- Automate patient follow-ups
- Document compliance
- Qualify for incentive programs
- Build patient loyalty
- Facilitate peer review
- Reduce missed appointments
- Speed up your workflow
- Reduce collection costs
- Increase referring provider satisfaction
- Measure performance
- Grow your business without capital outlay
- See an immediate ROI



Provider Communication

RADAR enables encrypted communication (including receipt) of non-critical messaging to clinicians, to increase productivity and safety simultaneously.

- Secure send of incidental findings, lab results, pathology reports, peer review, and inter-departmental notifications (including radiology and ED discrepancies).
- One-click messaging on any platform enables communication across diverse systems and facilities.
- Labs, imaging centers, hospitals, clinics, and doctors' offices can communicate on any device (tablet, phone, laptop, desktop).



“By ‘closing the loop’ on critical results reporting, RADAR has helped ARA improve patient care. We’ve virtually eliminated the possibility of a critical result or unexpected finding falling through the cracks before it reaches the ordering physician.”

Daniel Chernoff, M.D., PhD
Radiologist
Adirondack Radiology Associate

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